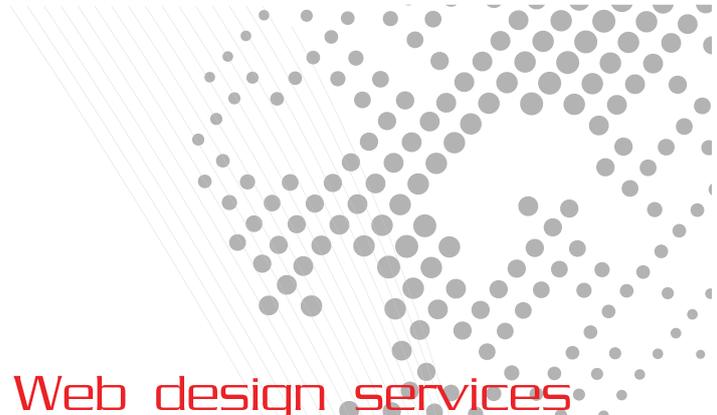# designlabs
smart creativity

DESIGNLABS WEB SOLUTIONS

About us

At Designlabs. we are helping our clients to plan, execute and manage various web projects and web related business ventures. Our areas of expertise cover web business consulting and project management, web and IT technology expertise,including managing outsourcing services, web design and usability audits as well as search engine optimization and internet marketing services.

There are many reasons why our service is superior to that of other web consulting companies out there, here you can find just some of them:

Driven by results - we always remember that at the central point of any project there's a business that need to be profitable. We are driven by fulfilling that requirement and that's why all our solutions and ideas have one thing in common - to maximize return and minimize costs.

Customer's value creation - for us a good customer is a happy customer, it's as simple as that. Turning customers into happy customers with profitable business is a primary goal for us, because it creates a win-win situation where we are most likely to became long - term partners together.

Web design services

We have extensive experience in web design following usability standards... In the end however, we still remember that design is not only about all the abilities! The quality in design is achieved not just by rigid regulations but by visual creativity, usage of nice visual effects, user-friendly fonts and colors as well as great looking photos! We know that visual matters... And that's why we always make a big thing out of it!

Usability and accessibility audits

We can review the structure, navigation and layout of your website and highlight all the problems which might concern you when it comes to poor information architecture on your site or general layout usability issues.

Web business

We specialize in planning, consulting and managing successful web 2.0 and e-commerce sites.

A High definition Web Solution company with QUALITY as the mantra

www.designlabs.in

Lateral solutions

when it comes to creating successful web businesses, one needs to be an expert in business analysis and IT solutions as well as web marketing. We pride ourselves in having expertise in all three areas which lets us provide truly complex business solutions.

Deep integration and alignment

when working with our customers, we understand and respect the people, structures and processes which they consist of. By understanding business goals and strategies, and maximizing horizontal alignment between both companies, we are able to provide you with solutions that are created for your specific business needs.

Always on time and on budget

we recognize the importance of a deadline and budgeting when it comes to business-critical projects. That's why we know when to say "no". If we take on a project, we guarantee to provide you with agreed results, always on time and within a budget.

Respect individuality and keep having fun!

we love working with people in happy, vibrant teams, building great and innovative solutions that will help your company reach its destiny!

Designlabs Web Solutions

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